
**Environmental management —
Environmental communication —
Guidelines and examples**

*Management environnemental — Communication environnementale
— Lignes directrices et exemples*

Introduction

In today's global economy, communication on environmental values, actions and performance has

influenced by factors such as the organization's geographic location and distribution, size and types of

- the interest of the organization to share information on its environmental practices;
- a request for information by employees or investors, a government agency, a community group, a
- the need to discuss with interested parties, especially with target groups, a proposed action of the

- environmental risk management;
- compliance obligation requirements;
- response to suggestions (negative or positive) from interested parties;
- response to false and/or malicious accusations of environmental impropriety by parties intending

- the increasing importance of addressing environmental issues.